



UNIVERSITY SERIES 2026

US III

Friday, May 8

Arthur (Tony) Tomaro, DDS



**Arthur (Tony)
Tomaro, DDS**

*Stark State College • Business and Entrepreneurial Building • 6200 Frank Avenue, NW, North Canton
From Frank Avenue enter the Stark State College/KSU driveway. Make a left at the top of the driveway and follow the ring road to the parking in front of the "Gateway Center" and "Business & Entrepreneurial Building."*

Visitor Parking is directly in front of the building. Enter through Door M2.

Continental breakfast and hot buffet lunch available.

For AGD Members, a course code will be provided at the end of the lecture.

Agenda: 8 am Registration • 8:30 am program begins • Lunch at noon • 1:00 pm afternoon lecture • 4:00 pm Adjourn

GREAT TEAM + GREAT BUSINESS = GREAT PRACTICE

In this course, Dr. Tomaro will present the qualities of a great team, and how you can create the environment that takes your team from "good" to GREAT! Participants will learn business skills they never taught you in school, which are key characteristics of a great business, developing relationships with your patients so they will rave and refer more patients. In this course, you will learn to have a patient-centered practice, which allows everyone to concentrate on delivering high quality dentistry and also helps to eliminate financial stress. You will also learn the key ingredients in marketing your practice. Stop dreaming about a great practice. Let's make a great practice happen for you. . . .one patient at a time.

Learning Objectives:

- *This course is designed to hone your business skills and help drive your overhead to 55-58%*
- *Learn the keys to developing and motivating the team*
- *Learn how to set and achieve goals*
- *Learn how to become profitable and achieve financial freedom*
- *Understand the importance of each and every patient*

MAXIMIZING YOUR DAY WITH AI

Efficiency leads to increased productivity, and achieving efficiency starts with effective time management. Have you ever considered how much time your office spends on the phone verifying patients' insurance and benefits? Would you like to say goodbye to this task in most cases? Additionally, how much time is devoted to managing the doctors' and hygienists' schedules to maximize the office production?

Discover the transformative power of Artificial Intelligence (AI) in dentistry. This course will show you how AI can enhance both efficiency and productivity. With a focus on educational and practical content, you will acquire the skills necessary to integrate AI successfully into your daily practice. We will discuss strategies for scheduling that meet production goals and overcoming frustrations with insurance, from enrollment to benefits for procedures, in real-time. Learn about clinical analytics and how to achieve an average production increase of 30% or more.

Whether you are new to AI or looking to expand your existing knowledge, this course will illustrate how AI technology can lead to improved patient outcomes and greater operational efficiency in your dental practice.

Learning Objectives:

- *Understand how AI can enhance daily operations, resulting in a more efficient and productive office*
- *Explore the role of AI in real-time scheduling and managing patient insurance benefits, leading to increased office production and collections*
- *Discover how AI and clinical analytics can identify unscheduled treatments by procedure, time, and doctor in multi-doctor offices*
- *Achieve greater efficiency*

About Dr. Tomaro

Dr. Arthur (Tony) Tomaro is a recognized academician and clinician, an accomplished author, and lectures nationally and internationally. Dr. Tomaro received his DDS in 1980 from The University of Michigan. He enjoyed 26 years of private practice in Grand Rapids, MI, before relocating to Las Vegas to become the Director of Clinics at the Las Vegas Institute and opened a private practice there in 2008. Dr. Tomaro is particularly famous for his style of veneers-smile design. Using facial landmarks to dictate tooth position can both enhance esthetics and conserve tooth structure. Many Las Vegas performers have sought Dr. Tomaro to create their new smile.

Dr. Tomaro serves on the editorial board of national dental publications and is an independent consultant and clinical researcher for many dental manufacturers and laboratories. Dr. Tomaro was awarded an ADA lifetime membership, is past Chairman of the Nevada Dental Association, is a present member of the Illinois State Dental Society, and the Chicago Dental Society. In his free time, Dr. Tomaro enjoys spending time with his wife, Cheryl and their four children. He also enjoys fishing, biking, and anything outdoors.

The views expressed by speakers for the Stark County Dental Society events are solely those of the speakers and do not necessarily represent the views of the Stark County Dental Society, its Board or its Members. SCDS programs are intended to provide attendees with an opportunity to hear the featured speaker's views and ideas but should not be construed as an endorsement of any kind. Dentists should always utilize their own professional judgment when providing care to patients.



UNIVERSITY SERIES 2026 REGISTRATION

Dentist: _____ AGD# _____ Phone: _____

Staff Member(s): _____

Best Email for instructions & handouts: _____

Full Series Payment Options:

☐ Yes, I will take the Full Series payment options: **1/3 due Jan. 1** **1/3 due Feb. 1** **1/3 due March 1** ☐ Charge my card for the full amount

Card # _____ 3 Digit Code _____ Exp. _____ Zip Code _____ Street # _____

SCDS has my credit card information on file ☐

[] Enclosed is my check payable to: **STARK COUNTY DENTAL SOCIETY**
c/o Stark State College
6200 Frank Ave., NW • North Canton, Ohio 44720

Check mark your choices
↓

ALL FEES ARE PER PERSON

ODA/ADA
Member

Non-
Member

Retired
Member

Staff

New Grad
'23, '24, '25

FULL SERIES REGISTRATION

	ODA/ADA Member	Non-Member	Retired Member	Staff	New Grad '23, '24, '25
☐ Full Series Registration	\$850.00	\$1095.00	\$400.00	\$300.00	\$495.00

SINGLE LECTURE REGISTRATION

US I Friday, February 13 • 7 CE
Dr. Ankur Gupta

☐ *Not Quite Healthy, but Not Quite a Cavity*
I Want My Back Back

\$285.00

\$355.00

\$125.00

\$100.00

\$155.00

US II Friday, April 24 • 7 CE
Dr. Susan McMahon

☐ *Undetectable and Long Lasting Restorations*
Hands-on Workshop

\$285.00

\$355.00

\$125.00

\$100.00

\$155.00

US III Friday, May 8 • 7 CE
Dr. Arthur Tomaro

☐ *Great Team + Great Business = Great Practice*
Maximize AI

\$285.00

\$355.00

\$125.00

\$100.00

\$155.00

US IV Friday, November 6 • 7 CE

☐ *Special Interest Day*

\$285.00

\$355.00

\$125.00

\$100.00

\$155.00

FULL SERIES REGISTRATION DEADLINE February 6, 2026 *Single lecture deadlines are always 1 week before each lecture.*
NOTE: Refunds are available only up until 7 days before each course